

Marty Jacknis

The Ultimate Opportunity Maximizer

Professional/Keynote Speaker • Thought Leader • Change Agent
Author • Trainer/Facilitator • Executive Coach



Achievements

- Founding Partner of a company rated 6th Fastest Growing on Inc.'s list of Private Companies
- Ranked in the top 2% of IBM's national sales force
- Highly rated Vistage speaker for 20+ years

Past Speaking Venues

- Vistage International
- 5 Years at Inc. Magazine's *Conference on Growing Companies*
- South Carolina Governor's *Conference on Tourism*
- Sales and Marketing Management Magazine *Power Selling Conference*
- National Direct Farm Market Association
- Philadelphia National Candy, Gift and Gourmet Show

Published Articles

- "Overcome Opportunity Blindness™ – the Keys to Personal and Professional Success"
- "The Art of Hiring '10s'"
- "The Wave Phenomenon"
- "Multiple Choice"
- "Is Your Presentation a 10?"
- "Say 'No' to 'No'"
- "Where to Begin"
- "High Voltage Contacts"
- "Turning Browsers Into Buyers"
- "Drawing Them In"

Media Contact:

Opportunity Maximizers, Inc.

Marty Jacknis

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Who is Marty Jacknis

Marty Jacknis is nationally recognized as an expert professional speaker, educator, consultant, executive coach, and innovator in the field of management, marketing, and sales. Marty has helped Fortune 500 companies as well as start-up firms maximize their sales and marketing efforts through the application of unique strategies, tactics, and execution techniques designed to enhance their business generation processes and sales channels.

Marty is President of Opportunity Maximizers, Inc., a management, marketing, and sales consulting and training company. He believes there are massive untapped unleveraged opportunities surrounding most individuals most of the time, just waiting to be harvested.

Speaking Topics

Below are just a sampling of Marty's topics that he customizes to each and every audience:

- Opportunity Blindness™ – Causes and Cures
- How to Turn Your Entire Organization into a Lean, Mean, Business-Generating Machine
- How to Make the Best Better
- How to Gain and Maintain a Competitive Advantage

Testimonials

"This will in fact be the fifth consecutive year that we have invited you to be a principal speaker at our flagship 'Growing the Company' conference, and I have no doubt that you will once again achieve the highest ratings and attract the largest audiences." —William C. Taylor, President Inc. Magazine

"It was the first time a speaker for my Vistage group earned perfect scores of 5's on both of the key metrics of content and delivery. He also left my group with more actionable take-a-way ideas than any other speaker. I have also had great feedback on the follow-on work he did for some of my members." —Bill LaRosa, Group Chair Vistage International

"Appearing directly before Tom Peters, you could have been perceived as the warm-up act however you were considered to be one of the real highlights of the conference." —Tony Rutigliano, Editor-in-Chief Sales and Marketing Management Magazine

"We wanted to 'start a revolution' at our conference and help revolutionize the way our members look at their own businesses. You nailed it!" —Charlie Touchette, Executive Director North American Farmers Direct Marketing Association

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